

# Safer communities

What we do ...



[www.kent.fire-uk.org](http://www.kent.fire-uk.org)



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Rescue Service

# Introduction

*“By engaging with our different communities and responding to their concerns, as partners we can make a real difference to the lives of people throughout Kent and Medway.”*

Steve Griffiths, Director of Service Delivery, KFRS

- Our aim: **save lives and reduce risks**



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# Sevenoaks Cluster

- Four key Focus Areas:
  - Reducing the number of KSI's from Road Traffic Collisions
  - Reducing Casualties from Fire
  - Preserving the Gateway to the Garden of England
  - Mitigating the risk to business



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# Reducing KSI's from Road Traffic Collisions



Working in Partnership to target our safety messages at those drivers most at risk



Delivering awareness and education at key events to reinforce our safety messages



Ensure our operational response is timely and effective



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# Reducing Casualties from Fire



Working with Partners to identify Vulnerable People



Using local intelligence, risk information tools and incident data to target those most at risk from fire related injuries



Targeting areas of social deprivation and identifying those most at risk due to location, lifestyle or circumstances



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# Preserving the Gateway to the Garden of England



Working with Partners to minimise outdoor fires



Promoting community engagement with those most likely to commit Anti Social Behaviour



Working with Partners and Local Communities to promote Flood Awareness & Preparedness



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# Mitigating Risk to Business



Engagement with local industry to help keep business in business



Advising and guiding business on compliance issues



Keeping people safe from fire in the workplace



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# Summary

- **Our objectives**

- Reducing the number of fires, deaths and injuries
- Reducing road accidents, deaths and injuries
- Being well prepared to deal with emergencies
- Providing high quality and value for money services
- Engaging with communities to raise awareness
- Helping to improve the quality of life for local people
- Working with businesses to support the local economy



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